

11-15 October 2021 - PROGRAMME

MONDAY 11, 11.00-12.30 CET

The European Cleaning Industry After Covid-19 (EN)

Moderated by Michelle Marshall, Editor, ECJ

- Key note address: *Commissioner for Jobs and Social Rights, Nicholas Schmit*
- Presentation of EFCI's 2021 Survey: the European Cleaning Industry and the effects of COVID-19 - *Juan Díez de los Ríos (EFCI's President), Barry Kitz (hkp//Remunet)*.
- The industry during and after COVID-19: national experiences.
 - *Avril McCarthy, President, ICCA*
 - *Christopher Lück, Director for Communication, BIV*
 - *Alberto de Rosa, Social Affairs expert, ANIP-Confindustria*
- Q&As

TUESDAY 12, 11.00-12.45 CET

The Industrial Cleaning Sector: an essential partner for the Recovery (EN)

Moderated by Michael Freytag, Chair of the EBSA (European Business Services Alliance)

European Recovery and the Industrial Cleaning sector

- The European Recovery Funds: opportunities for the services sector - *Maria Teresa Fabregas, Director, Task Force Recover (European Commission)*
- The role of employers in Europe's recovery: *Laurentiu Plosceanu, President of the Employment, Social Affairs and Citizenship Section of the EESC*
- Public procurement as a tool for a successful recovery - *Patricia Charrier-Izel, Managing Director, FARE Propreté*
- Recovery with value, recovery off the value - *Rosa Ferrando Abad, Director of BCL Facility Services*
- Q&As

Buildings and work in the post-Covid world

- New European Bauhaus: Beautiful, Sustainable and Inclusive places, products and lifestyles - *Maria-Elena Camarascu, JRC (European Commission)*
- How COVID enabled to really connect teams and workplaces - *Jos Duchamps, Chair of IFMA-EMEA, Managing Director PROCOS Group*
- The EU Renovation Wave and the future of "built environment" - *Karl Thies, Policy officer for Economic and Legal Affairs (FIEC)*
- Q&As

WEDNESDAY 13, 11.00-12.30 CET

Executive summit: current challenges and future of the sector

Moderated by Isabel Yglesias, EFCI's Director General

- Exclusive for EFCI members and leaders of their member companies - With interpretation from and to EN

THURSDAY 14, 11.00-12.30 CET

Sustainability Day: green cleaning and circular services (EN)

Moderated by Isabelle Perru-Poupon, DG FEP-Île de France and Director for Sustainable Development, FEP

- Introductory address - *Ricardo Rio, rapporteur on SDGs, European Committee of the Regions and Mayor of Braga*
- Servitisation for circular economy: which role for EU policies? - *Stefan Sipka, Policy Analyst, European Policy Centre*
- Recent initiatives by the Commission on sustainability and circular economy: challenges and opportunities for SMEs - *Guido Lena, Director for Sustainable Development, SMEUnited*.
- How do suppliers support the industry in their contribution to the SDGs and the Green Deal? - *Amelie Weber, Manager for Sustainability, A.I.S.E.*
- Sustainable hygiene and cleaning: three cost-efficient ways to future-proof operations - *Åsa Degerman and René Remijnse, Tork, an Essity brand*
- Biogistic, a global sustainable solution - *Axelle Despatures, International Sales & Marketing Director, Onet*
- Q&As

FRIDAY 15, 11.00-12.30 CET

Innovation and digitalisation in the cleaning sector (EN)

Moderated by Peter Hug, Director General, EUnited

- European strategy on AI: challenges and opportunities & relevance for the service sector- *Cécile Huet, Deputy Head of Unit Artificial Intelligence Innovation and Excellence, DG Connect (European Commission)*
- The Facility Data Standard: an open communication standard for manufacturer independent digitization of FM-Use Cases - *Manfred Zielbauer, (EUnited)Vileda Professional*
- Innovating through technology in the cleaning sector - *Eduardo López, Acciona*
- Integrating digital tools into industrial cleaning: challenges and solutions - *Christian Engels, Paul Schulten GmbH*
- Digitalisation and training: first findings of the SK-Clean project - *Sergi Queral, Policy Advisor, EFCI*
- Q&As

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