



European Cleaning and Facility Services Industry

EFCI's 2021 Conference announced: "Cleaning and Facility Services for Europe's recovery" 11-15 October, an online week of seminars and exchanges

Brussels, 30 June 2021 – The EFCI will hold online its 11th conference on 11-15 October 2021. Through a one-week programme of seminars and exchanges, the EFCI will invite its members and stakeholders to discuss the impact of Covid-19 on the industry and the challenges ahead, with a focus on sustainability and innovation.

The European Cleaning and Facility Services Industry (EFCI), the federation of the European national associations of the cleaning and facility services sector, is organizing its eleventh Conference on 11-15 October 2021.

Following the developments of the Covid-19 pandemic, the EFCI has decided to organize an online week of seminars that will tackle the impact of Covid-19 on the industry and the challenges ahead, regarding Europe's recovery plans, the new world of work, the greening of cleaning services and the main innovation trends for the sector.

The Conference will include speakers from the European Institutions and EFCI's stakeholders, as well as from the sector itself. The sessions will be organized in different formats, some open to the public (upon free registration that will open during the month of July) and other events which will be exclusive for EFCI Members and their company members.

The week of online seminars will be inaugurated with the **presentation of EFCI's 2021 Survey on the State of the Industry**, which builds on the reputed EFCI surveys. This year's edition is completed with a study on the effects of COVID-19 on the sector. This will liaise with Tuesday's session, which will invite policy makers and experts to discuss how the sector can contribute and benefit from **Europe's recovery plans**. Further, an **Executive Summit** will take place on Wednesday 13, as a platform for exchange on the challenges and future for the sector between the leaders of its companies and associations.

Thursday 14 of October will be devoted to **sustainability and the green transition** of the sector and Friday 15 will close the week with a session on **innovation and digitalization**, seeking to enhance the preparedness of the industry for the new technologies and challenges and opportunities they bring.

EFCI's online week is **open for sponsorship opportunities**. The details on the programme and registration will be announced in due time.

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