



European Cleaning and Facility Services Industry

Sponsorship Opportunities

Building on the growth of the EFCI and the success of its events and advocacy initiatives, since 2020 the EFCI has decided to open some of its activities to sponsorship.

Sponsoring EFCI's activities will give your organisation a new source of visibility towards industry players at national and EU level and with relevant EU stakeholders.

Who is the EFCI?

The EFCI is the voice of the European cleaning and facility services industry at EU level, currently bringing together [14 associations](#) representing the industry at national level. The EFCI is an international non-for-profit association and is the recognised European Social Partner by the European Commission for the sector.

EFCI's Members are the most representative national employer organisations in their respective countries – [EFCI members list available here](#).



4.100.000

people employed



283.000

companies



120.000

million Euro turnover

EFCI's core objectives are:

- > To communicate the industry's needs and priorities to the policy makers at the EU level;
- > To promote the industry and enhance the sector's competitiveness and image;
- > To foster the exchange of information among EFCI's members and facilitate capacity building;
- > To organise and implement actions and projects at European level on topics such as the recognition of the profession, responsible procurement, the promotion of services' quality and the promotion of vocational training and life-long learning.

EFCI's main stakeholders:

The EFCI is an active member of the [European Business Services Alliance \(EBSA\)](#) and of the European Employers Network (EEN), under the coordination of [BusinessEurope](#). The EFCI is also an observer member of the [European Platform Tackling Undeclared Work](#) (UWP) and is represented in the [European Ecolabelling Board \(EUEB\)](#).

PACKAGE 1

EFCI'S EXTERNAL NEWSLETTER

"EFCI's News" is EFCI's **monthly external newsletter**. It features EFCI's main activities, EFCI's members activities and general EU sector-related news. Subscription is possible on EFCI's website. The audience is formed by industry's associations, companies and EU stakeholders.

BENEFITS

- Logo at bottom of newsletter;
- Logo on EFCI's newsletter subscription page;
- 1 article per year in the newsletter (with agreement by EFCI on editorial line);
- 2 places at the annual EFCI conference/event.

CONTRIBUTION

€ 2,000: simple logo

€ 4,000: logo with a link to your website

PACKAGE 2

EFCI'S SURVEY

EFCI's **annual statistical Survey** presents and analyses the sector's most recent data at European level. It is the only pan-European analysis of the sector and a unique instrument to learn about and promote the industry at national and EU levels.

BENEFITS

- Logo on the last page of the Survey with a sponsorship mention;
- Logo in press releases/other dissemination materials used to promote EFCI Survey;
- 2 places at the annual EFCI conference/event.

CONTRIBUTION

€ 2,000: simple logo

€ 4,000: logo with a link to website

PACKAGE 3

"CIRCLE FOR SUPPLIERS"

With the creation of the special "**Circle for suppliers**", the EFCI extends EFCI's Circle membership possibilities. EFCI's Circle was established to create a network of exchange between industry stakeholders.

BENEFITS

- Networking and exchange of experiences with stakeholders and industry representatives;
- Logo on EFCI's website;
- 2 places at the annual EFCI conference/event.

CONTRIBUTION

€ 1,500: simple logo in the list under the dedicated section on EFCI's website

ALL-IN PACKAGE

For organisations willing to sponsor both EFCI's external newsletter and EFCI's Survey, the "Circle for suppliers" membership will be offered.

Sponsorship opportunities are opened exclusively to suppliers (excluding cleaning companies). Conditions are valid for 2021.

Contributions are annual. Sponsorship conditions will be regulated by an agreement between the sponsors and the EFCI.

For further information, please contact secretariat@efci.eu.