



European Cleaning and Facility Services Industry

EFCI'S POLITICAL PRIORITIES

FOR THE NEW
LEGISLATIVE MANDATE

Enabling a modern labour market
and ensuring the best conditions for
a competitive cleaning and facility
services sector

Ahead of the 2019-2024 European legislature, **the EFCI presents the main priorities it will be working on to ensure the best conditions for a competitive cleaning and facility services sector in the EU.** The EFCI advocates for a business-friendly policy environment, which respects the autonomy of social dialogue at all levels as well as the principles of subsidiarity and proportionality.

This will be achieved, among others, by:



ENCOURAGING HIGH QUALITY PROCUREMENT FOCUSED ON QUALITY CRITERIA

- ▶ Reinforce the strategic use of public and private procurement to foster competitiveness and a move towards quality enhancement.
- ▶ Ensure that public tendering respects the collective agreements and sectors' specificities.
- ▶ Ensure the adequate professionalisation of procurers to enable them to design and select bids with the highest price-quality ratio.
- ▶ Ensure that policy makers know and understand the criterion developed in the "Selecting Best Value" guide, which highlights the benefits of choosing compliant, quality services.
- ▶ Further facilitate the participation of SMEs in tenders.
- ▶ Promote the value of outsourcing as a mean to optimise resource utilisation, enabling companies and organisations to focus on their core competencies.



PREVENTING UNFAIR COMPETITION AND ENSURING A LEVEL PLAYING FIELD

- ▶ Ensure that regulation accompanies the services sector into a smooth access to markets, promoting competitiveness and fair competition. EU legislation and decisions need to be fully and correctly transposed and enforced in the Member States.
- ▶ Ensure a level-playing field in B2B relations and between different forms of work, specially by fighting undeclared work and avoiding that subsidised employment results in unfair competition.
- ▶ Ensure fair competition with public bodies that provide similar services to private undertakings and create distortions when competing for public contracts.



SUPPORTING AND RECOGNISING VOCATIONAL EDUCATION AND TRAINING IN THE SECTOR

- ▶ Increase the focus on basic skills across Europe through targeted actions and foster investments in high-quality vocational education and training at tertiary level.
- ▶ Cooperate with the industry to identify and promote the acquisition of the necessary skills in the cleaning and facility services sector to foster employability and long-time employment relations.
- ▶ Strongly cooperate with the Social Partners to "Make VET a first choice", following the Commission's 2016 Communication "A new Skills Agenda for Europe".
- ▶ Promote continued training on digital and green skills to improve employability and competitiveness in today's servitised economy.
- ▶ Foster dual learning and apprenticeships by promoting the exchange of best practices at EU level.



SUPPORTING SERVICES TO FULLY INTEGRATE INTO THE CIRCULAR ECONOMY

- ▶ Accompany the industry in its full integration into the circular economy, by removing the barriers that make it difficult for business to fully integrate it (lack of harmonisation in the implementation of the EU policy framework, initial costs of transformation).
- ▶ Ensure a close cooperation with the services sector in the implementation of existing EU Ecolabels and in the development of the necessary instruments to foster the circular economy, while avoiding counterproductive effects.
- ▶ Ensure legal certainty and feasibility in the production of sector-specific sustainability policies.

Who is the EFCI?

The EFCI is the voice of the European cleaning and facility services industry.

The cleaning and facility services sector is one of the major services industries in Europe. It represents more than 270,000 companies employing nearly 4 million people across Europe.



277.000
companies



3.800.000
people employed



106.000
million euro turnover

EFCI's core objectives are:

- ▶ To communicate the industry's needs and priorities to the policy makers at the EU level;
- ▶ To promote the industry and enhance the sector's competitiveness and image;
- ▶ To foster the exchange of information among EFCI's members and facilitate capacity building;
- ▶ To organise and implement actions and projects at European level on topics such as the recognition of the profession, responsible procurement, the promotion of services' quality and the promotion of vocational training and life-long learning.

The EFCI is an international non-profit association and is the recognised employer's organisation as European Social Partner.



EFCI - European Cleaning and Facility Services Industry

T. +32 2 225 83 30 | secretariat@efci.eu

Rue Belliard, 205. 1040 Brussels

www.efci.eu

